

NEW HORIZONS

THE FUTURE OF HEALTHCARE
INTERNAL AUDITING

AUGUST 24-28, 2026



ahia Assoc. of Healthcare
Internal Auditors

Virtual

45th ANNUAL CONFERENCE

EXHIBITOR AND SPONSORSHIP PROSPECTUS



SPONSORSHIP OPPORTUNITIES

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Internal Auditors *Virtual*
45th ANNUAL CONFERENCE

The AHIA 45th Annual Conference is virtual and is scheduled for August 24-28, 2026. The Annual Conference has attracted up to 650 registered participants from across the country. The 5 day event provides numerous opportunities to network with internal audit leaders and differentiate your services and/or products from your competition.

ABOUT AHIA

Founded in 1981, AHIA is a network of experienced healthcare internal audit professionals who are responsible for assessing and evaluating enterprise risk in a complex and dynamic healthcare environment. Through its highly regarded annual conference and other educational events, online tools, professional guidance, and award-winning publication, *New Perspectives*, AHIA helps elevate and advance the internal audit professional to be an authoritative voice and strategic partner within healthcare. Visit www.ahia.org for more information.

We understand that you need return on investment for your sponsorship, exhibiting, and advertising dollars. Partnering with AHIA gives you strategically focused access to an influential audience of internal auditors specifically engaged in healthcare. This alliance offers many key opportunities, including high visibility, hospitality, and networking.

Our sponsorship levels are designed to help you maximize your organization's educational interests and sales benefit. Additionally, we can customize a package best suited for your goals.



SPONSORSHIP OPPORTUNITIES

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SILVER SPONSOR | \$5,000

- Virtual Exhibit Booth
- Company description in AHIA Mobile Conference App
- Company name and logo displayed on AHIA Conference website
- AHIA Conference sponsor recognition in New Perspectives
- Recognition in Exhibitor Listing
- One (1) conference registration

GOLD SPONSOR | \$7,000

- Silver Sponsor elements
- Post-conference attendee list for one-time mailing
- Two (2) conference registrations

PLATINUM SPONSOR | \$9,000

- Gold Sponsor elements
- Pre-conference attendee list for one-time mailing
- Company name and logo inclusion with link on AHIA Conference website
- Three (3) conference registrations

DIAMOND SPONSOR | \$12,000

- Platinum Sponsor elements
- Recognition during General Session opening remarks
- One push notification on the AHIA Mobile Conference App
- Company name and logo on all conference email correspondence
- Four (4) conference registrations



CONFERENCE EXHIBITING

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VIRTUAL EXHIBIT BOOTH | \$2,500

- One (1) conference registration
- Recognition in Exhibitor Listing
- Custom-branded exhibitor page featuring your company logo, description, and contact information and website link.
- Promotional or demo video to highlight your solutions
- Downloadable resources including whitepapers, brochures, and product materials
- In-app messaging and meeting requests to connect directly with attendees

PAYMENT INFORMATION

Please email info@ahia.org to request an order form or if you have any additional questions.

IMPORTANT DATES AND DEADLINES

EXHIBITOR APPLICATION DEADLINE - AUGUST 14, 2026

EXHIBIT VIEWING

Exhibit hours will align with the conference schedule and will be open from the official start of conference activities on Tuesday through the conclusion of conference activities on Thursday.

VIRTUAL EXHIBITOR

As a virtual exhibitor, you can showcase your products, services, and expertise directly to attendees who are actively seeking solutions—without the constraints of travel, time, or budget. Join the event from your desktop or laptop and make meaningful connections from the comfort of your office or home.

Our virtual expo hall puts your brand in the spotlight, enabling real-time chat, scheduled appointments, and the sharing of videos and downloadable resources. Maximize your engagement, generate qualified leads, and elevate your presence with a dynamic digital experience designed to connect you with the healthcare internal audit community.



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ELEVATE YOUR PARTICIPATION

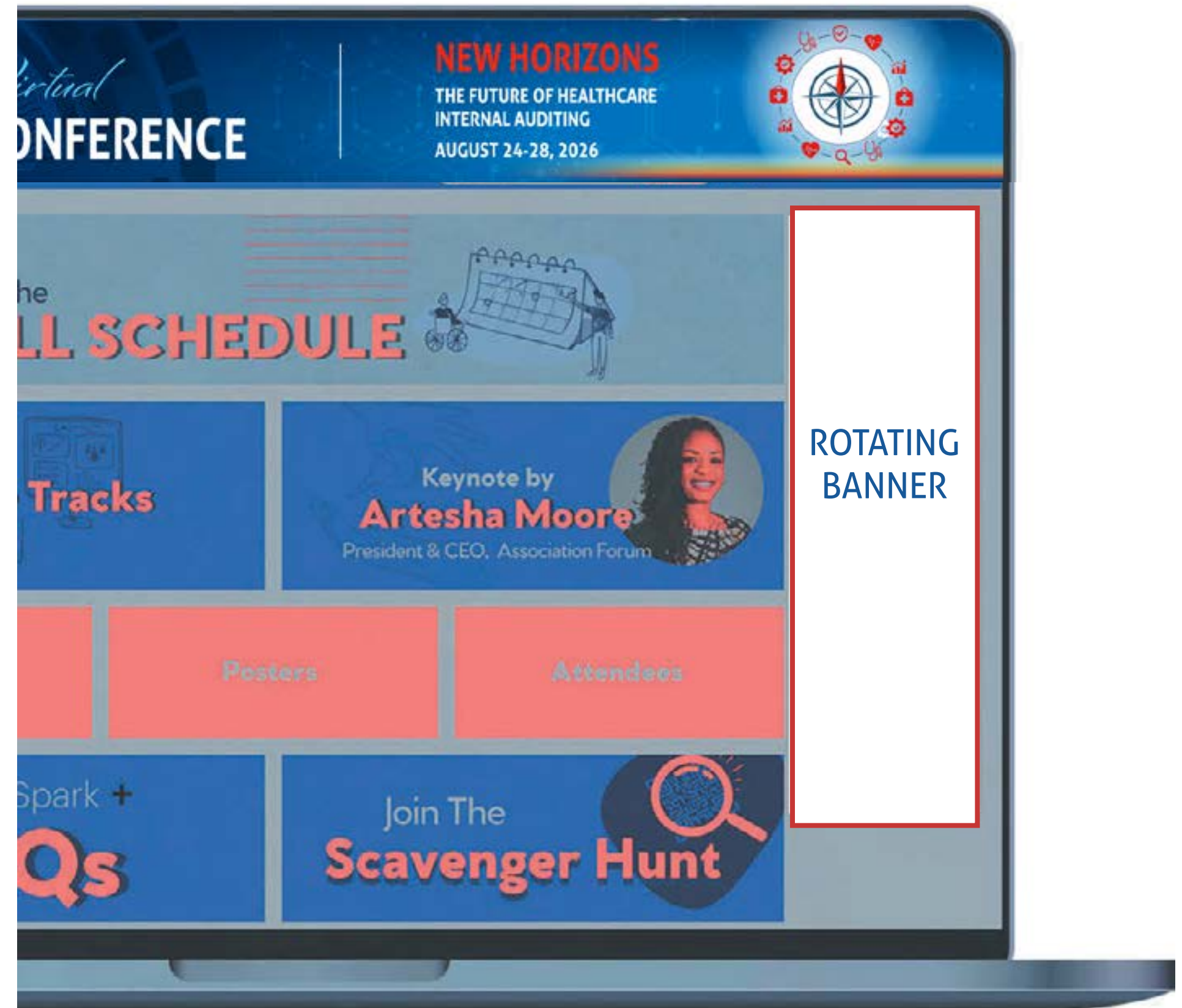
RIGHT SIDE ROTATING BANNER SPONSOR AD | \$750

Prominent placement within the online conference platform. Availability: Sponsor advertising opportunities are limited to one and offered on a first-come, first-served basis. We encourage organizations to reserve early.

Great exposure and your banner can be hyperlinked to your external website.

REQUIRED DIMENSIONS

320W X 1200H





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AGENDA PAGE SPONSOR AD | \$500

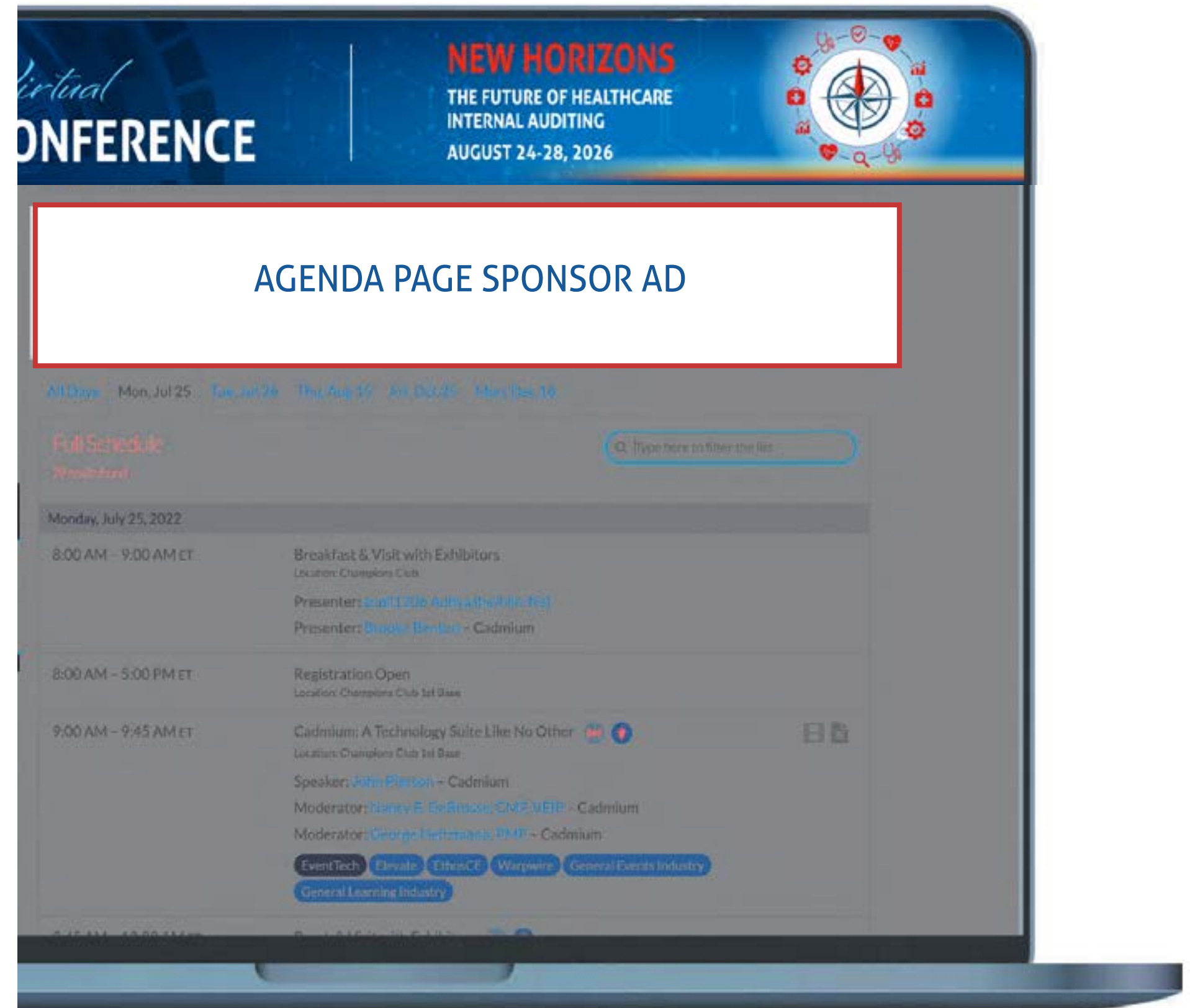
Exclusive Opportunity (5 available)

Prominent placement at the top of one of five agenda pages. Ads are placed one per page. Availability: Sponsor advertising opportunities are limited to one and offered on a first-come, first-served basis. We encourage organizations to reserve early.

Great exposure and your banner can be hyperlinked to your external website.

REQUIRED DIMENSIONS

1280W X 200H





VIRTUAL EXHIBITOR GUIDELINES

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To ensure your exhibiting experience at AHIA's Annual Conference is successful, please read the following rules and regulations carefully. By submitting an exhibitor registration application you agree to abide by these and any other rules and regulations set forth for this event.

ELIGIBILITY

Exhibitors must offer products or services relevant to healthcare internal auditing, compliance, governance, risk management, or related professional services. AHIA reserves the right to determine eligibility.

BOOTH CONTENT

Each exhibitor will receive a branded virtual booth page. Exhibitors are responsible for uploading accurate, professional, and compliant materials. AHIA reserves the right to remove content deemed inappropriate or inconsistent with conference standards.

ENGAGEMENT EXPECTATIONS

Exhibitors are encouraged to staff their virtual booth during designated exhibit hours. All interactions must be professional and respectful. Mass solicitation or aggressive sales tactics are prohibited.

LEAD RETRIEVAL & DATA USE

Contact information will be shared only for attendees who opt in. Exhibitors agree to use attendee data solely for legitimate follow-up and in compliance with applicable privacy regulations.

PAYMENT

Payment in full is expected at the time the exhibitor application is submitted.

MEETING CANCELLATION

It is mutually agreed that in the event of cancellation of the Annual Conference due to acts of God, war, terrorism, natural disaster, strikes, civil disorder, curtailment of transportation, government regulations, or other emergencies making it inadvisable, illegal or causes which would prevent its scheduled opening or continuance, then and thereupon, this agreement will be terminated. AHIA shall determine an equitable basis for the refund of such consideration of expenditures and commitments already made.



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CANCELLATION OF EXHIBIT SPACE

Cancellations of exhibit space must be directed in writing to info@ahia.org. Refunds, less a \$100 cancellation fee, will be made at the discretion of AHIA. **No refunds will be given for a cancellation made after August 14, 2026.**

LIABILITY

Exhibitors shall protect, save and hold AHIA, and their officers, directors, employees, and agents; the hotel in which AHIA's meeting is being conducted, and all agents and employees thereof; and show management and its officers, directors, employees and agents (hereinafter collectively called "Indemnities") forever harmless from any damages or charges imposed for violations of any law or

ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitors and further, exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs damages, liability, or expense (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any property, person or persons, including the exhibitor, its agents employees and business invitees, which arise from or out of or by reasons of said exhibitor's occupancy and use of the facilities, or any part thereof.

RIGHT OF REFUSAL

AHIA reserves the right to decline or remove an exhibitor whose participation does not align with the mission and standards of the association.

PLEASE EMAIL [INFO@AHIA.ORG](mailto:info@ahia.org) IF YOU HAVE ANY QUESTIONS.