

ahia

Assoc. of Healthcare Internal Auditors

January 1 – December 31, 2025

ANNUAL

PARTNERSHIP PROGRAM



AHIA ANNUAL PARTNERSHIP PROGRAM

About Us

Founded in 1981, AHIA is a network of experienced healthcare internal audit professionals who are responsible for assessing and evaluating enterprise risk in a complex and dynamic healthcare environment. Through its highly regarded annual conference and other educational events, online tools, professional guidance, certification, and award-winning publication, *New Perspectives*, AHIA helps elevate and advance the internal audit professional to be an authoritative voice and strategic partner within healthcare. Visit www.ahia.org for more information and to register online.

44th Annual Meeting
August 17-20, 2025
Sheraton Denver Downtown
Denver, CO

SOLD

Partnership Pricing

| | Visionary | Elite | Patron | Supporter |
|---|-------------------------|-------------------------|-------------------------|-------------------------|
| | \$22,000 | \$16,500 | \$11,000 | \$5,500 |
| ANNUAL BENEFITS | EXCLUSIVE | TWO | UNLIMITED | UNLIMITED |
| Corporate Access | \$5,000 Value | \$4,000 Value | \$2,000 Value | \$1,000 Value |
| Corporate membership(s) valid for one year | 25 | 20 | 10 | 5 |
| Access to <i>New Perspectives</i> | ✓ | ✓ | ✓ | ✓ |
| Access to the AHIA Connected Community | ✓ | ✓ | ✓ | ✓ |
| Online Member Directory access | ✓ | ✓ | ✓ | ✓ |
| Certification | | | | |
| Discount off AHIA member rate for CHIAP exam administration | 10% discount (\$50 Off) | 10% discount (\$50 Off) | 10% discount (\$50 Off) | 10% discount (\$50 Off) |
| Advertising & Promotion | \$20,450 Value | \$11,500 Value | \$6,140 Value | \$3,800 Value |
| Opportunity for targeted email blasts to AHIA membership | One per quarter | One per year | | |
| Partner spotlight with logo and company description in AHIA emails | Six emails | Four emails | Two emails | One email |
| Complimentary advertisement in four issues of <i>New Perspectives</i> | Full Page | 2/3 Page | 1/2 Page | 1/4 Page |
| Opportunity to develop and co-promotion of White Paper(s) | Two | One | | |
| Complimentary website advertising on ahia.org | Annual Partner Page | Annual Partner Page | Annual Partner Page | Annual Partner Page |

| | | | | |
|---|---|---|------------------------|-----------------------|
| Social media promotion/mention on AHIA LinkedIn page | Four per year | Two per year | One per year | |
| Annual Conference | \$28,500 Value | \$15,000 Value | \$5,500 Value | \$4,600 Value |
| Exhibit Package: Complimentary exhibit package in exhibit hall at Annual Conference (Deluxe Exhibit Package includes exhibit space, two chairs, wastebasket, one extension cord with electricity) | Double-Deluxe (10'x20') Exhibit Package | Deluxe Exhibit Package | Deluxe Exhibit Package | Basic Exhibit Package |
| Complimentary Conference Registrations: Complimentary individual registration to Annual Conference | Seven | Four | Three | Two |
| Conference Discounted Registrations: Discount on additional conference registrations beyond the above complimentary registrations | 40% off | 40% off | | |
| Speaking Opportunities: Guaranteed 50-minute speaking slot (1 speaker each, subject to Conference Committee vetting process and speaker comp policy) | Three | Two | | |
| Audit Leader Roundtable: Opportunity to facilitate pre-conference Audit Leader Roundtable | One (maximum of 4 CPE); 1st choice of Sunday am or pm | One (2 CPE); no overlap with other Audit Leader roundtables | | |
| Lunch & Learn: Opportunity to facilitate a Lunch & Learn session (one 50-minute session with CPE) | One (1 CPE); 1st choice of Monday or Tuesday | One (1 CPE); May overlap with 2nd Elite | | |
| Opening & Closing Sessions: Opportunity to speak at podium to provide brief remarks during Opening & Closing General Sessions | ✓ | | | |
| Keynote Introduction: Opportunity to speak at podium and to provide introduction to Keynote speaker | | ✓ | | |
| Recognition as an AHIA Annual Partner Program sponsor marketing material, website, and conference signage | ✓ | ✓ | ✓ | ✓ |
| Honorable mention during AHIA Annual Conference Opening & Closing General Sessions | ✓ | ✓ | ✓ | ✓ |
| Conference Attendee List: Partners must agree to send no more than two communications to the attendees on the list | ✓ | ✓ | ✓ | ✓ |
| Annual Conference Drink Ticket Sponsor: First right of refusal, additional fee priced at drink ticket market rates for venue | ✓ | | | |
| Audit Leader Roundtable & One Day Regional Conference | \$7,500 Value | | | |
| Support a coordinated Audit Leader Roundtable and a One Day In-Person Regional Conference in one location and consecutive dates agreed to with AHIA. The Roundtable includes two 50-minute Partner facilitated discussion slots. The Conference includes at least two 50-minute Partner speaker slots | One | | | |
| Logo included on all marketing promotion leading up to the event | ✓ | | | |
| Virtual Learning | \$3,000 Value | \$1,000 Value | | |
| Opportunity to sponsor and provide one 50-minute speaker for an AHIA webinar (subject to Virtual Learning Committee vetting process) | Three | One | | |
| Logo included on all marketing promotion leading up to Webinar | ✓ | ✓ | | |
| Total Value | \$64,450 | \$31,500 | \$13,640 | \$9,400 |

Payment: To secure your partnership, please coordinate payment with AHIA's Executive Office by emailing info@AHIA.org with the subject line: AHIA Partnership Program 2025.

FAQ:

New Perspectives:

- Artwork must be sent via email to: jen.ahia.np@gmail.com
- Please submit artwork as a PDF
- All files must be images saved at 300 dpi or higher
- Colors should be CMYK or RGB

White Papers:

- White Papers must be sent to Alan Henton at alan.p.henton@vumc.org
- You must follow the following guidelines:
 - Authors must include an abstract accurately summarizing the topic and focus of the paper (approximately 100-200 words) and author's bio (approximately 75 words).
 - Content must be structured clearly and provide an introduction (executive summary), results and observations, and conclusion.
 - Content should be technically correct and be of interest to a wide audience of healthcare IA practitioners.
 - Submissions cannot be previously published in their current or similar form.
 - Submission that are commercial in tone and/or intended to be promotional in nature will not be considered.
 - All ideas must be submitted in English.

Conference Exhibit Booth

- *Visionary partner will receive the largest booth space. The exact size is subject to change based on the exhibit hall layout and room size*

Conference Attendee List:

- The attendee list will be sent two weeks prior to the start of the Annual Meeting
- Partners must agree to send *no more than two communications to the list*

Disclaimer

*Payment receipt required to secure sponsorship level

*First come, first serve

*The Annual Partnership Program runs from January 1 - December 31

*All Annual Partnership Program levels are final and non-negotiable

*Partners must abide by the AHIA Connected Community Terms and Conditions and commercialism policies as indicated in the user guidelines.

*Partners must abide by privacy laws when utilizing the member directory

*Eblast requirements and content deadlines to be discussed and agreed to with AHIA staff

*Advertising dimensions to be provided by AHIA staff

*White Paper content and deadlines to be discussed and agreed to with White Papers Sub-Committee