

ahia

Assoc. of Healthcare Internal Auditors

ANNUAL PARTNERSHIP PROGRAM

January 1 – December 31, 2024



About Us

Founded in 1981, AHIA is a network of experienced healthcare internal audit professionals who are responsible for assessing and evaluating enterprise risk in a complex and dynamic healthcare environment. Through its highly regarded annual conference and other educational events, online tools, professional guidance, and award-winning publication, *New Perspectives*, AHIA helps elevate and advance the internal audit professional to be an authoritative voice and strategic partner within healthcare. Visit www.ahia.org for more information and to register online.

Partnership Pricing	Visionary	Elite	Patron	Supporter
	\$20,000	\$15,000	\$10,000	\$5,000
ANNUAL BENEFITS	EXCLUSIVE	TWO	UNLIMITED	UNLIMITED
Corporate Access	\$5,000 Value	\$4,000 Value	\$2,000 Value	\$1,000 Value
Corporate membership(s) valid for one year	25	20	10	5
Access to <i>New Perspectives</i>	✓	✓	✓	✓
Access to the AHIA Connected Community	✓	✓	✓	✓
Online Member Directory access	✓	✓	✓	✓
Certification				
Discount off of AHIA member rate for CHIAP exam administration	10% discount (\$50 Off)	10% discount (\$50 Off)	10% discount (\$50 Off)	10% discount (\$50 Off)
Advertising & Promotion	\$20,450 Value	\$11,500 Value	\$6,140 Value	\$3,800 Value
Opportunity for targeted email blasts to AHIA membership	One per quarter	One per year		
Partner spotlight with logo and company description in E-News	Six Issues	Four Issues	Two Issues	One Issue
Complimentary advertisement <i>New Perspectives</i>	Full Page	2/3 Page	1/2 Page	1/4 Page
Opportunity to develop and co-promotion of White Paper(s)	TWO	ONE		
Complimentary website advertising on ahia.org	Annual Partner Page	Annual Partner Page	Annual Partner Page	Annual Partner Page
Social media promotion/mention on AHIA LinkedIn page	Four per year	Two per year	One per year	

Annual Conference	\$16,500 Value	\$12,500 Value	\$6,000 Value	\$4,100 Value
Complimentary Conference Registrations: Complimentary individual registration to Annual Conference	TWELVE	EIGHT	FIVE	THREE
Conference Discounted Registrations: Discount on additional conference registrations beyond above benefit (Company Employees)	40% off	40% off		
Speaking Opportunities: Guaranteed 50-minute speaking slot (subject to approval by conference committee; speakers registration included with the Complimentary registrations above)	THREE	TWO		
Pre-Conference Virtual CAE Roundtable: Opportunity to facilitate pre-conference CAE Roundtable	One (3 CPE); 1st choice of time slot	One (2 CPE); no overlap with other roundtables		
Attendee Email List: Pre-event and post-event attendee lists. (Pre list available 2 weeks prior to conference). Please note the following AHIA Email Policy: Please limit the direct communication with the participants to no more than 2 pre-conference emails and 1 post-conference email.	✓	✓		
General Sessions: Opportunity to provide brief remarks and video during specified General Sessions	1 Opening and 1 Closing (3-4 min)	1 General Session (1-2 min)		
Virtual Exhibit Booth: Includes logo on virtual booth landing page, branded banner on booth landing page and video chat sales appointment feature.	✓	✓	✓	✓
Company literature PDF links available (approved by AHIA)	SIX	THREE	TWO	ONE
Company Description on Booth Landing Page	500-WORDS	500-WORDS	500-WORDS	250-WORDS
Virtual Exhibit Booth Additions	5-min. attendee video on profile; Homepage Tile Box Booth Link	Homepage Tile Box Booth Link		
Recognition as an AHIA Annual Partner Program sponsor marketing material and website	✓	✓	✓	✓
Honorable mention during AHIA Annual Conference General Sessions	✓	✓	✓	✓
Giveaway option by Partner at Partner cost	✓	✓	✓	✓
Participation in AHIA General Prize Drawing	✓	✓	✓	✓
CAE Roundtables	\$2,500 Value			
Sponsor an in-person or virtual CAE Roundtable in city and location agreed to with AHIA (includes 2-50 minute facilitated discussion slots). AHIA covers cost of food and space.	One (1 st choice location); 1 st right of refusal for 2 nd location for additional fee			

Logo included on all marketing promotion leading up to CAE Roundtable	✓			
Regional 1-Day Conference	\$5,000 Value			
Sponsor an in-person regional 1-day conference (includes 2 50-minute speaker slots, subject to committee vetting process, first choice of region with city and location agreed to with AHIA, other consulting speakers permitted). AHIA covers cost of food and space.	ONE			
Logo included on all marketing promotion leading up to Regional	✓			
Virtual Learning	\$3,000 Value	\$1,000 Value		
Opportunity to sponsor and provide one 50-minute speaker for an AHIA webinar (subject to Virtual Learning Committee vetting process)	THREE	ONE		
Logo included on all marketing promotion leading up to Webinar	✓	✓		
TOTAL VALUE	\$52,450	\$29,000	\$14,140	\$8,900

Payment: To secure your partnership, please coordinate payment with AHIA's Executive Office by emailing info@AHIA.org with the subject line: AHIA Partnership Program 2024

Disclaimer

*Payment receipt required to secure sponsorship level

*First come, first serve

*The Annual Partnership Program runs from January 1 - December 31

*All Annual Partnership Program levels are final and non-negotiable

*Partners must abide by the AHIA Connected Community Terms and Conditions and commercialism policies as indicated in the user guidelines.

*Partners must abide by privacy laws when utilizing the member directory

*Eblast requirements and content deadlines to be discussed and agreed to with AHIA staff

*Advertising dimensions to be provided by AHIA staff

*White Paper content and deadlines to be discussed and agreed to with White Papers Sub-Committee