



ahia

Assoc. of **Healthcare** Internal Auditors

20 42nd AHIA Annual Conference
23 Achieving Nirvana
in Healthcare
Internal Audit

September 17-20 • Sheraton Grand Seattle • Seattle, WA



About AHIA

Founded in 1981, AHIA is a network of experienced healthcare internal audit professionals who are responsible for assessing and evaluating enterprise risk in a complex and dynamic healthcare environment. Through its highly regarded annual conference and other educational events, online tools, professional guidance, and award-winning publication, New Perspectives, AHIA helps elevate and advance the internal audit professional to be an authoritative voice and strategic partner within healthcare. Visit www.ahia.org for more information.

We understand that you need return on investment for your sponsorship, exhibiting, and advertising dollars. Partnering with AHIA gives you strategically focused access to an influential audience of internal auditors specifically engaged in healthcare. This alliance offers many key opportunities, including high visibility, hospitality, and networking.

Our sponsorship levels are designed to help you maximize your organization's educational interests and sales benefit. Additionally, we can customize a package best suited for your goals.

AHIA Membership Benefits

High Quality, Year-Round Educational Opportunities:

- Annual Conference
- Regional Seminars
- Webinars
- Roundtables
- Live Discussion Forums

Professional Networking

Group Membership Rate Discount

Relevant Publications:

- New Perspectives
- E-News
- White Papers

AHIA Career Center

Member's Only Website

- Continuously Updated Audit Library
- Searchable New Perspectives Article Archive

Access to First-rate, Interactive Collaboration Vehicles:

- Tech Talk
- AHIA Connected Communities
- LinkedIn

Online Membership Directory

Reference and Benchmarking Resources:

- Virtual Learning Audit Resource Center
- AHIA's Bi-Annual Healthcare Internal Auditing Survey

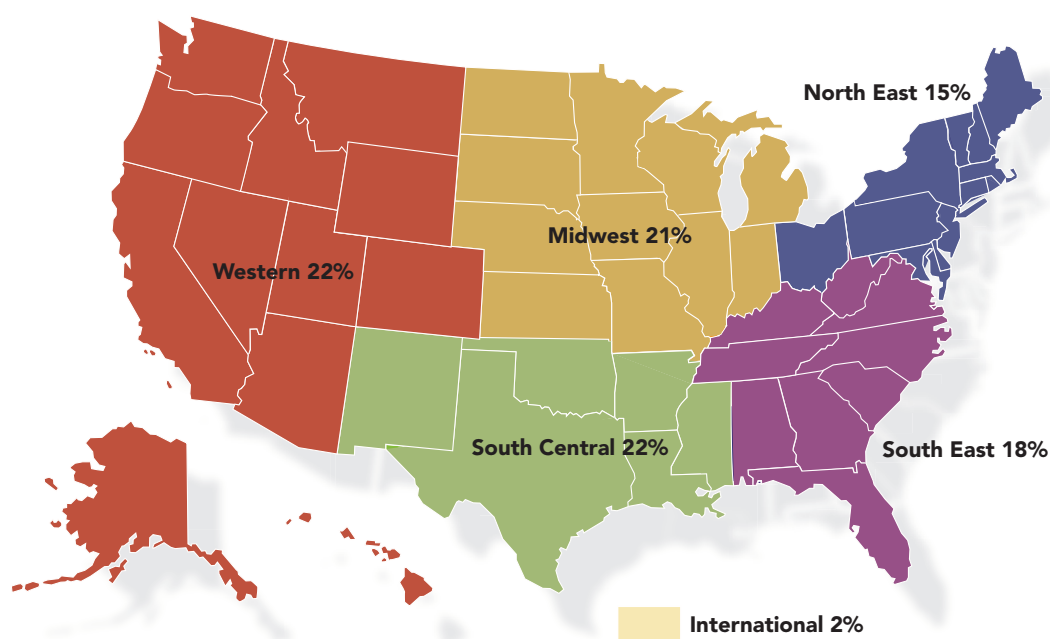
ahia

Assoc. of Healthcare Internal Auditors

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Geographic Distribution of Members by Region



Who attends AHIA Educational Events?

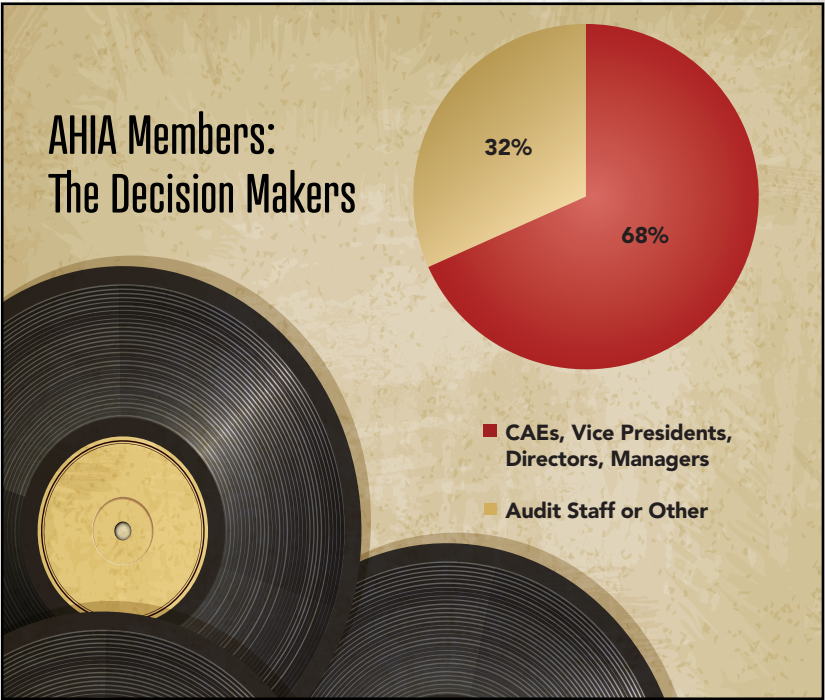
- Healthcare Internal Auditors
- Chief Audit Executives
- Privacy and Security Officers
- Chief Compliance Officers
- Healthcare Consultants
- Medical Auditors

AHIA Members are interested in the following types of audit information:

- Electronic Medical Records
- Information Technology and Controls
- Integrated Audit Approaches
- Operational
- Financial
- Regulatory/Compliance

Other areas of interest:

- Governance
- Audit/Compliance Committee Effectiveness
- Enterprise Risk Management
- Billing, Coding & Reimbursement Services
- Risk Assessments
- Audit Software
- Internal Audit Benchmarking
- Leadership Development
- Internal Audit and Compliance Hot Topics



Annual Conference Exhibiting

The AHIA Annual Conference is scheduled for September 17-20, at the **Sheraton Grand Seattle**. The annual conference has attracted up to 650 registered participants from across the country. The 3.5 day event provides numerous opportunities to network with internal audit leaders and differentiate your services and/or products from your competition.

Conference Location

The conference will be held at the Sheraton Grand Seattle, 1400 6th Ave, Seattle, WA 98101. A special rate of \$239.00 per night (plus applicable taxes) has been arranged. To receive special AHIA rates you must identify yourself as an AHIA Annual Conference Attendee. Please be sure to book your rooms early as we only have a certain number of rooms available at the special rate.

Important Dates and Deadlines:

- Exhibitor Application Deadline – July 21, 2023
- Early-Bird Conference Deadline – July 21, 2023
- Hotel Reservation Cut-off – August 25, 2023

Set-up

Sunday, September 17 2:00 PM – 5:00 PM*

Exhibit Viewing

Monday, September 18

Tuesday, September 19

Teardown

Tuesday, September 19 (Evening)

Application Deadline: Applications not filed by July 21, 2023 will be assigned on a space available basis and a \$100 late fee will be required before your application can be processed.

**Please note times are subject to change and will be confirmed prior to the conference. Exhibitors are not required to staff booths during times attendees are in session.*

Hit Single Exhibit Package \$3,250

- Exhibit space
- 6' draped table
- Two (2) chairs and a wastebasket
- One (1) complimentary conference registration
- Recognition in Exhibitor listing

EP Deluxe Exhibit Package \$5,000

- Exhibit space
- 6' draped table
- Two (2) chairs and a wastebasket
- Two (2) complimentary conference registrations
- Recognition in Exhibitor listing
- Priority selection of booth location
- One (1) insert in registration bag



Annual Conference Sponsorship Opportunities

Solo Silver Sponsor \$5,500

- Hit Single Exhibit Package
- Post-conference attendee list for one-time mailing
- Company description in AHIA Conference App
- Company name and logo displayed on Annual Conference signage
- Company name and logo displayed on AHIA Annual Conference website
- Annual Conference sponsor recognition in New Perspectives

Grunge Gold Sponsor \$7,500

- Solo Silver Sponsor elements
- Company Spotlight in conference newsletter (1)
- Two (2) conference registrations

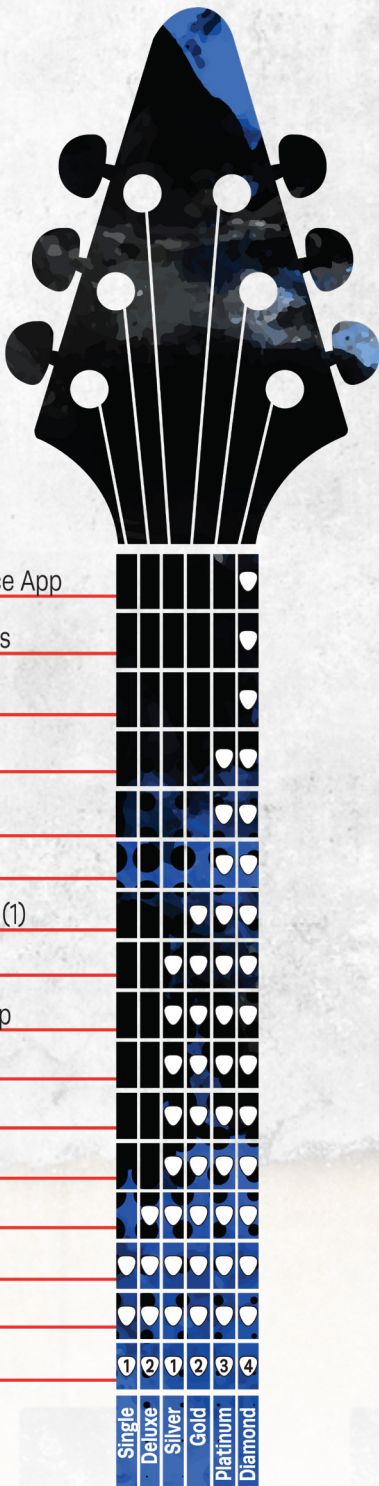
Multi-Platinum Sponsor \$10,000

- Grunge Gold Sponsor elements with upgrade to Deluxe Exhibit Package
- Pre-conference attendee list for one-time mailing
- Company website link on AHIA conference website
- Three (3) conference registrations

Stagedive Diamond Sponsor \$15,000

- Multi-Platinum Sponsor elements
- Recognition during General Session opening remarks
- Company name and logo displayed on Onsite Conference Program cover
- One push notification on the mobile app during the AHIA Conference
- Company name and logo on all conference email correspondence
- Four (4) conference registrations

- One push notification on the AHIA Conference App
- Name & logo on conference email promotions
- Recognition during General Session remarks
- Pre-conference attendee list
- Company name and logo inclusion with link on conference website
- Priority booth selection
- Company Spotlight in conference newsletter (1)
- Post-conference attendee list
- Company description in AHIA Conference App
- Name & logo on conference signage
- Name & logo on conference website
- Sponsor recognition in New Perspectives
- Registration bag insert (1)
- 10' x 18' furnished exhibit space
- Recognition in exhibitor listing
- Complimentary registration(s)



Payment Information

Please email info@ahia.org your preferred sponsorship opportunities. Invoices will be billed through the AHIA portal. Please contact rcentano@kellencompany.com with any additional questions.

Annual Conference Sponsorship Opportunities

Opening Act Sponsor | \$10,000

Exclusive Opportunity

Welcome Address

- Includes the opportunity to show a promotional video (1–3 min)
- Company logo on signage at the Welcome Address

General Conference Benefits

- One complimentary attendee registration
- Hit Single Exhibitor Booth
- Opportunity to provide an item for the Conference bag
- Prominent onsite signage and podium recognition

Conference Advertising

- Recognized as the Opening Act Sponsor in Conference emails
- Acknowledgment as the Opening Act Sponsor in all Conference marketing material
- Linked company logo on the Conference website

Emcee Tuesday Evening Networking Event Sponsor | \$10,000

Two Available Opportunities
Limited Time Opportunity

Emcee Networking Event Sponsor Benefits

- Company logo on signage for the event
- Company logo on beverage napkins, bar, and on-screen during event
- Signature drink at our Tuesday Night event, you choose the name! (approved by AHIA)

General Conference Benefits

- One complimentary attendee registration
- One Hit Single Exhibit Booth

Conference Advertising

- Recognized as the Emcee Evening Networking Event sponsor in Conference e-mails
- Acknowledgment as the Networking Event Sponsor in all Conference marketing material
- Linked company logo on the Conference website

Monday Night Welcome Reception Bar Sponsor | \$6,000

Exclusive Opportunity

Monday Night Bar Sponsor Benefits

- Have your logo for all to see on a drink ticket at the Monday Night Reception.
- Bring your company banner and decorate the bar with your company's logo.
- Want to be bartender? Select a signature cocktail, you choose the name! (approved by AHIA)
- Sponsor's logo spotlight in Conference Newsletter with 100-word description
- Linked company logo on the Conference website
- Sponsor's name and logo on signage throughout the conference
- Recognition at General Session

Frontman Food Sponsor | \$5,000

Select Your Day

Frontman Food Sponsor Benefits

- Have attendees see your company name at our attendee breakfasts or lunches! Your company logo will be included on beverage napkins and hot cups.
- A table to distribute one item to attendees (approved by AHIA)

Conference Advertising

- Recognized as the Frontman Food Sponsor in Conference e-mails
- Acknowledgment as the Frontman Food Sponsor in all Conference marketing material
- Linked company logo on the Conference website

Refreshment Break Sponsor | \$3,000

Select Your Day

Refreshment Break Sponsor Benefits

- Be the company everyone sees in the morning and afternoon between sessions! Your company logo will be included on beverage napkins and hot cups.
- Table may distribute one item to attendees (approved by AHIA)

Conference Advertising

- Recognized as the Refreshment Break Sponsor in Conference e-mails
- Acknowledgment as the Refreshment Break Sponsor in all Conference marketing material
- Linked company logo on the Conference website

Annual Conference Sponsorship Opportunities

Seattle Gift Registration Sponsor | \$2,500

Registration Sponsor Benefits

- 🎵 Table with signage near registration desk to welcome all attendees
- 🎵 Table may distribute one Seattle-themed gift to attendees (approved by AHIA)

Conference Advertising

- 🎵 Recognized as the Registration Sponsor in Conference e-mails
 - 🎵 Acknowledgment as the Registration Sponsor in all Conference marketing material
 - 🎵 Linked company logo on the Conference website
-

Wifi Sponsor | \$5,000 (per day)*

*Discounts given for purchasing multiple days.

Wifi Sponsor Benefits

- 🎵 Your customized Wi-Fi password given to all attendees. Wi-Fi login information will be included in the daily conference e-newsletter and onsite signage.

Conference Advertising

- 🎵 Recognized as a sponsor in Conference e-mails
 - 🎵 Acknowledgment as sponsor in all Conference marketing materials
 - 🎵 Linked company logo on the Conference website
-

Mobile App Sponsor | \$5,000

Exclusive Opportunity

Mobile App Sponsor Benefits

- 🎵 Branding on the mobile app, including a banner ad and your logo on the splash screen
- 🎵 Recognition of your sponsorship is included in pre-conference emails sent to attendees with mobile app instructions

Conference Advertising

- 🎵 Recognized as a sponsor in Conference e-mails
- 🎵 Acknowledgment as sponsor in all Conference marketing material
- 🎵 Linked company logo on the Conference website

Room Drop Sponsor | \$2,500

Unlimited Opportunities

Room Drop Sponsor Benefits

- 🎵 Surprise our attendees and have one approved item left in each room!

Conference Advertising

- 🎵 Recognized as a sponsor in Conference e-mails
 - 🎵 Acknowledgment as sponsor in all Conference marketing material
 - 🎵 Linked company logo on the Conference website
-

Conference Bag Sponsor | \$8,000*

*Cost of Conference Bag Included

Conference Bag Sponsor Benefits

- 🎵 Includes your company logo (one-color imprint) on all bags purchased by the association and given to attendees at check-in and used to gather items throughout the Conference.
- 🎵 Sponsor may include one promotional item for the bag.

General Conference Benefits

- 🎵 One complimentary attendee registration
- 🎵 One Hit Single Exhibitor Booth

Conference Advertising

- 🎵 Recognized as a sponsor in Conference e-mails
 - 🎵 Acknowledgment as sponsor in all Conference marketing material
 - 🎵 Linked company logo on the Conference website
-

Note Pads & Pens Sponsor | \$5,000*

Exclusive Opportunity

*Cost of Note Pads & Pens Included

Note Pads & Pens Sponsor Benefits

- 🎵 Have your company logo on all the conference notepads and pens given to attendees in tote bags at check-in. You'll also be providing a valuable resource for attendees to use as they take notes throughout the conference.

Conference Advertising

- 🎵 Recognized as a sponsor in Conference e-mails
- 🎵 Acknowledgment as sponsor in all Conference marketing material
- 🎵 Linked company logo on the Conference website

Annual Conference Sponsorship Opportunities

Water Bottle Sponsor | \$7,000

*Cost of Water Bottle Included

Water Bottle Sponsor Benefits

- ♪ Logo on water bottle, distributed in Conference bag

General Conference Benefits

- ♪ One complimentary attendee registration
- ♪ One Hit Single Exhibitor Booth

Conference Advertising

- ♪ Recognized as a sponsor in Conference e-mails
- ♪ Acknowledgment as sponsor in all Conference marketing material
- ♪ Linked company logo on the Conference website

Name Badge Holder Sponsor | \$5,000

*Cost of Name Badge Holder Included

Name Badge Sponsor Benefits

- ♪ Have your company logo conveniently displayed on all attendee badges. Each attendee will receive their badge during registration and will wear it throughout the duration of the conference.

Conference Advertising

- ♪ Recognized as a sponsor in Conference e-mails
- ♪ Acknowledgment as sponsor in all Conference marketing material
- ♪ Linked company logo on the Conference website

Travel Hand Sanitizer Sponsor | \$2,500*

*Cost of Travel Hand Sanitizer Included

Travel Hand Sanitizer Sponsor Benefits

- ♪ Logo on hand sanitizer, distributed in Conference bag

Conference Advertising

- ♪ Recognized as a sponsor in Conference e-mails
- ♪ Acknowledgment as sponsor in all Conference marketing material
- ♪ Linked company logo on the Conference website

Item or Insert in Conference Bag | \$800

- ♪ AHIA will place your item in the Conference bag that is given to each attendee at the Annual Conference. Material must be pre-approved by AHIA and sponsor is responsible for any shipping and handling charges.



Exhibit Regulations

To ensure your exhibiting experience at AHIA's Annual Conference is successful, please read the following rules and regulations carefully. By submitting an exhibitor registration application you agree to abide by these and any other rules and regulations set forth for this event.

Exhibit Space

Whenever possible, space assignments will be made by AHIA in keeping with the preferences for location requested by the exhibitor. Exhibitors wishing to avoid assignment of space adjacent to that of a particular exhibitor should indicate so on the application. In the event of conflicting requests for space, booth space will be assigned based upon the order in which applications with full payment are received. ***AHIA reserves the right to make the final determination of all space assignments in the best interests of the exhibition.***

AHIA reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit, if, in the judgment of AHIA, said exhibitor or exhibit, or proposed exhibit, shall, in any respect, be deemed unsuitable. This reservation relates to persons' conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any other items, without limitation, that affect the character of the exhibition. Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them, nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials which are not a part of their own regular products.

Exhibits

Two chairs per exhibitor, 6' draped table, and one wastebasket will be provided to each exhibitor. NOTE: To maintain uniformity and to prevent obstruction of the view of adjoining booths, displays must NOT be higher than 8' in the back and 4' high along dividers and aisles. No walls, partitions, decorations, or any other obstructions may be erected which in any way interfere with the view of any other exhibit. Utilities (e.g. internet, telephone, etc) must be ordered directly from the designated vendors and are not included in the booth fee.

Exhibit Staff

Depending on exhibit package level, the exhibit fee includes "exhibit only" passes for booth representatives. These passes do not allow access to conference sessions. **Meals are included in the booth fee.** If additional representatives are needed, a fee of \$150 per person applies.

Payment

Payment in full is expected at the time the exhibitor application is submitted.

Failure to Occupy

Space not occupied by the close of installation (unless previous written arrangements were made) will be forfeited by the exhibitor. AHIA may resell, reassign, or use the space. If display equipment is available, AHIA may choose to have the exhibit erected at the exhibitor's expense. The exhibitor is not relieved of the obligation to pay the full exhibit price.

Meeting Cancellation

It is mutually agreed that in the event of cancellation of the Annual Conference due to acts of God, war, terrorism, natural disaster, strikes, civil disorder, curtailment of transportation, government regulations, or other emergencies making it inadvisable, illegal or causes which would prevent its scheduled opening or continuance, then and thereupon, this agreement will be terminated. AHIA shall determine an equitable basis for the refund of such consideration of expenditures and commitments already made.

Cancellation of Exhibit Space

Cancellations of exhibit space must be directed in writing to info@ahia.org.

Refunds, less a \$100 cancellation fee, will be made at the discretion of AHIA.

No refunds will be given for a cancellation made after July 21, 2023.

Additional Space

Requests for use of function space at the facility must be made in writing to AHIA. Upon receipt of request for function space, AHIA will notify you if space is available. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

Fire Protection

All exhibits must conform to fire laws, health regulations, electrical codes, and other ordinances of the local fire department. All materials are subject to the inspection of the local fire department and their regulations shall govern. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. The hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the local fire department.

Liability

Exhibitors shall protect, save and hold AHIA, and their officers, directors, employees, and agents; the hotel in which AHIA's meeting is being conducted, and all agents and employees thereof; and show management and its officers, directors, employees and agents (hereinafter collectively called "Indemnities") forever harmless from any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitors and further, exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs damages, liability, or expense (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any property, person or persons, including the exhibitor, its agents employees and business invitees, which arise from or out of or by reasons of said exhibitor's occupancy and use of the facilities, or any part thereof.

Certificate of Insurance

The AHIA does not provide insurance for exhibitors' property. Exhibitors must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind.

Damage to Property

The exhibitor is liable for any damage caused to hotel floors, walls, columns, booth equipment or other exhibitor's property. The exhibitor may not mark, tack, make holes, or apply paint, lacquer, adhesives, or other coating to hotel floors, walls, columns, or booth equipmen.

Americans with Disabilities Act

Exhibitor represents and warrants (i) that its exhibit will be accessible to the full extent required by law; (ii) that its exhibit will comply with the American with Disabilities Act (ADA) and with any regulations implemented by the ADA; and (iii) that it shall indemnify and hold AHIA harmless from and against any and all claims and expenses, including attorneys' fees and litigations expenses, that may be incurred by or asserted against AHIA, its officers, directors, agents, or employees on the basis of the exhibitor's breach of this paragraph or noncompliance with any of the provision of the ADA.

