



Assoc. of Healthcare Internal Auditors

ANNUAL **PARTNERSHIP** **PROGRAM**

January 1 – December 31, 2023



About Us

Founded in 1981, AHIA is a network of experienced healthcare internal audit professionals who are responsible for assessing and evaluating enterprise risk in a complex and dynamic healthcare environment. Through its highly regarded annual conference and other educational events, online tools, professional guidance, and award-winning publication, *New Perspectives*, AHIA helps elevate and advance the internal audit professional to be an authoritative voice and strategic partner within healthcare. Visit www.ahia.org for more information and to register online.

| Partnership Pricing | SOLD | | | |
|---|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| | Visionary | Elite | Patron | Supporter |
| | \$20,000 | \$15,000 | \$10,000 | \$5,000 |
| ANNUAL BENEFITS | EXCLUSIVE | TWO | UNLIMITED | UNLIMITED |
| Corporate Access | \$5,000 Value | \$4,000 Value | \$2,000 Value | \$1,500 Value |
| Corporate membership(s) valid for one year | 25 | 20 | 10 | 5 |
| Access to <i>New Perspectives</i> published six times per year | ✓ | ✓ | ✓ | ✓ |
| Access to the AHIA Connected Community | ✓ | ✓ | ✓ | ✓ |
| Online Member Directory access | ✓ | ✓ | ✓ | ✓ |
| Certification | | | | |
| Discount off of AHIA member rate for CHIAP exam administration | 10% discount (\$50 Off) | 10% discount (\$50 Off) | 10% discount (\$50 Off) | 10% discount (\$50 Off) |
| Advertising & Promotion | \$12,000 Value | \$9,000 Value | \$7,000 Value | \$5,500 Value |
| Opportunity for targeted email blasts to AHIA membership | One per quarter | One per year | | |
| Partner spotlight with logo and company description in E-News | Six Issues | Four Issues | Two Issues | One Issue |
| Complimentary advertisement in six issues of <i>New Perspectives</i> | Full Page | 2/3 Page | 1/2 Page | 1/4 Page |
| Opportunity to develop and co-promotion of White Paper(s) | Two | One | | |
| Complimentary website advertising on ahia.org | Logo on Home Page & Sponsor Page | Logo on Home Page & Sponsor Page | Logo on Home Page & Sponsor Page | Logo on Home Page & Sponsor Page |
| Social media promotion/mention on AHIA LinkedIn page | Four per year | Two per year | One per year | |

| Annual Conference | \$28,500 Value | \$15,000 Value | \$5,500 Value | \$4,600 Value |
|--|---|---|------------------------|-----------------------|
| Exhibit Package: Complimentary exhibit package in exhibit hall at Annual Conference (Deluxe Exhibit Package includes: exhibit space, two chairs, wastebasket, one extension cord with electricity) | Double-Deluxe (10x20) Exhibit Package | Deluxe Exhibit Package | Deluxe Exhibit Package | Basic Exhibit Package |
| Complimentary Conference Registrations: Complimentary individual registration to Annual Conference | Ten | Five | Three | Two |
| Conference Discounted Registrations: Discount on additional conference registrations beyond the above complimentary registrations | 40% off | 40% off | | |
| Speaking Opportunities: Guaranteed 50-minute speaking slot (1 speaker each, subject to Conference Committee vetting process, includes speaker complimentary registration) | Three | One | | |
| CAE Roundtable: Opportunity to facilitate pre-conference CAE Roundtable | One (4 CPE); 1st choice of Sunday am or pm | One (2 CPE); no overlap with other roundtables | | |
| Lunch & Learn: Opportunity to facilitate a Lunch & Learn session (one 50-minute session with CPE) | One (1 CPE); 1st choice of Monday or Tuesday | One (1 CPE); overlap with 2nd Elite | | |
| Opening & Closing Sessions: Opportunity to speak at podium to provide brief remarks during Opening & Closing General Sessions | ✓ | | | |
| Keynote Introduction: Opportunity to speak at podium and to provide introduction to Keynote speaker | | ✓ | | |
| Recognition as an AHIA Annual Partner Program sponsor marketing material, website and conference signage | ✓ | ✓ | ✓ | ✓ |
| Honorable mention during AHIA Annual Conference Opening & Closing General Sessions | ✓ | ✓ | ✓ | ✓ |
| Annual Conference Drink Ticket Sponsor: First right of refusal, additional fee priced at drink ticket market rates for venue | ✓ | | | |
| CAE Roundtables | \$2,500 Value | | | |
| Sponsor an in-person or virtual CAE Roundtable in city and location agreed to with AHIA (includes two-50 minute facilitated discussion slots) | One | | | |
| Logo included on all marketing promotion leading up to CAE Roundtable | ✓ | | | |
| Regional 1-Day Conference | \$5,000 Value | | | |
| Sponsor an in-person regional 1-day conference (includes two 50-minute speaker slots, choice of East, West or Central region with city and location agreed to with AHIA) | One | | | |
| Logo included on all marketing promotion leading up to Regional | ✓ | | | |
| Virtual Learning | \$1,200 Value | \$600 Value | | |
| Opportunity to sponsor and provide one 50-minute speaker for an AHIA webinar (subject to Virtual Learning Committee vetting process) | Two | One | | |
| Logo included on all marketing promotion leading up to Webinar | ✓ | ✓ | | |
| TOTAL VALUE | \$51,200 | \$28,600 | \$14,500 | \$11,600 |

Payment: To secure your partnership, please coordinate payment with AHIA's Executive Office by emailing info@AHIA.org with the subject line: AHIA Partnership Program 2023.

FAQ:

New Perspectives:

- Artwork must be sent via email to: mike.fabrizius@gmail.com
- Please submit artwork as a PDF
- All files must be images saved at 300 dpi or higher
- Colors should be CMYK or RGB

White Papers:

- White Papers must be sent to Alan Henton at alan.p.henton@vumc.org
- You must follow the following guidelines:
 - Authors must include an abstract accurately summarizing the topic and focus of the paper (approximately 100-200 words) and author's bio (approximately 75 words).
 - Content must be structured clearly and provide an introduction (executive summary), results and observations, and conclusion.
 - Content should be technically correct and be of interest to a wide audience of healthcare IA practitioners.
 - Submissions cannot be previously published in their current or similar form.
 - Submission that are commercial in tone and/or intended to be promotional in nature will not be considered.
 - All ideas must be submitted in English.

| Submission / Publication Dates | | | | | |
|--------------------------------|---------------------|--------------|-------|---------------------|--------------|
| Issue | Submission Due Date | Publish Date | Issue | Submission Due Date | Publish Date |
| 1 | January 1 | February 18 | 4 | July 1 | August 18 |
| 2 | March 1 | April 18 | 5 | September 1 | October 18 |
| 3 | May 1 | June 18 | 6 | November 1 | November 18 |

AHIA Website Advertisements:

- Artwork must be either 300p x 250p OR 728p x 90p
- *Artwork needs to be submitted with a minimum notice of 72 hours before going live on the AHIA website*
- Contact salesinquires@multiview.com for additional questions

Disclaimer

*Payment receipt required to secure sponsorship level

*First come, first serve

*The Annual Partnership Program runs from January 1 - December 31

*All Annual Partnership Program levels are final and non-negotiable

*Partners must abide by the AHIA Connected Community Terms and

Conditions and commercialism policies as indicated in the user guidelines.

*Partners must abide by privacy laws when utilizing the member directory

*Eblast requirements and content deadlines to be discussed and agreed to with AHIA staff

*Advertising dimensions to be provided by AHIA staff

*White Paper content and deadlines to be discussed and agreed to with White Papers Sub-Committee