AHIA 41st Annual Conference

The Heat is on in Healthcare Internal Auditing

August 28–31, 2022
InterContinental Miami
Miami, Florida
About AHIA

Founded in 1981, AHIA is a network of experienced healthcare internal audit professionals who are responsible for assessing and evaluating enterprise risk in a complex and dynamic healthcare environment. Through its highly regarded annual conference and other educational events, online tools, professional guidance, and award-winning publication, New Perspectives, AHIA helps elevate and advance the internal audit professional to be an authoritative voice and strategic partner within healthcare. Visit www.ahia.org for more information.

We understand that you need return on investment for your sponsorship, exhibiting, and advertising dollars. Partnering with AHIA gives you strategically focused access to an influential audience of internal auditors specifically engaged in healthcare. This alliance offers many key opportunities, including high visibility, hospitality, and networking.

Our sponsorship levels are designed to help you maximize your organization's educational interests and sales benefit. Additionally, we can customize a package best suited for your goals.

AHIA Membership Benefits

High Quality, Year-Round Educational Opportunities:
• Annual Conference
• Regional Seminars
• Webinars
• Roundtables
• Live Discussion Forums

Professional Networking

Group Membership Rate Discount

Relevant Publications:
• New Perspectives
• E-News
• White Papers

AHIA Career Center

Member's Only Website
• Continuously Updated Audit Library
• Searchable New Perspectives Article Archive

Access to First-rate, Interactive Collaboration Vehicles:
• Tech Talk
• AHIA Connected Communities
• LinkedIn

Online Membership Directory

Reference and Benchmarking Resources:
• Virtual Learning Audit Resource Center
• AHIA’s Bi-Annual Healthcare Internal Auditing Survey

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Who attends AHIA Educational Events?

- Healthcare Internal Auditors
- Chief Audit Executives
- Privacy and Security Officers
- Chief Compliance Officers
- Healthcare Consultants
- Medical Auditors

AHIA Members are interested in the following types of audit information:

- Electronic Medical Records
- ICD-10
- Information Technology and Controls
- Integrated Audit Approaches
- Operational
- Financial
- Regulatory/Compliance

Other areas of interest:

- Governance
- Audit/Compliance Committee Effectiveness
- Enterprise Risk Management
- Billing, Coding & Reimbursement Services
- Risk Assessments
- Audit Software
- Internal Audit Benchmarking
- Leadership Development
- International Audit and Compliance Hot Topics
Annual Conference Exhibiting

This year’s AHIA Annual Conference is scheduled for August 28–31, at the InterContinental Miami Hotel. The conference attracts approximately 650 registered participants from across the country. The 3.5 day event provides numerous opportunities to network with internal audit leaders and differentiate your services and/or products from your competition.

Conference Location
The conference will be held at the InterContinental Miami Hotel, 100 Chopin Plaza, Miami, FL 33131. A special rate of $249 (plus applicable taxes) has been arranged. To receive special AHIA rates you must identify yourself as an AHIA Annual Conference Attendee. Please be sure to book your rooms early as we only have a certain number of rooms available at the special rate.

Important Dates and Deadlines:
- Exhibitor Application Deadline – August 12
- Early-Bird Conference Deadline – July 19
- Hotel Reservation Cut-off – August 5

Set-up Hours
Sunday, August 28 ................................. 2:00 PM – 5:00 PM*

Exhibit Viewing Hours
Monday, August 29 ............................... 7:00 AM – 6:30 PM*
Tuesday, August 30 ................................. 7:00 AM – 6:30 PM*

Teardown Hours
Wednesday, August 31 ............................ 2:00 PM – 4:00 PM*

Application Deadline: Applications not filed by July 19, 2022 will be assigned on a space available basis and a $100 late fee will be required before your application can be processed.

*Please note times are subject to change and will be confirmed prior to the conference. Exhibitors are not required to staff booths during times attendees are in session.

Basic Exhibit Package $1,650
- Exhibit space
- 6’ draped table
- Two (2) chairs and a wastebasket
- One (1) complimentary conference registration
- Recognition in Exhibitor listing
- One (1) extension cord with electricity

Deluxe Exhibit Package $2,200
- Exhibit space
- 6’ draped table
- Two (2) chairs and a wastebasket
- One (1) extension cord with electricity
- Two (2) complimentary conference registrations
- Recognition in Exhibitor listing
- Priority selection of booth location
- One (1) insert in registration bag
Annual Conference Sponsorship Opportunities

Silver Sponsor $2,750
- Basic Exhibit Package
- Post-conference attendee list for one-time mailing
- Company description in the Onsite Conference Program (75 word maximum)
- Company name and logo displayed on Annual Conference signage
- Company name and logo displayed on AHIA Annual Conference website
- Annual Conference sponsor recognition in New Perspectives
- Two (2) conference registrations

Gold Sponsor $5,500
- Silver Sponsor elements
- One-half (1/2) page advertisement in the AHIA Onsite Conference Program
- Three (3) conference registrations

Platinum Sponsor $8,000
- Gold Sponsor elements with upgrade to Deluxe Exhibit Package
- Pre-conference attendee list for one-time mailing
- Company website link on AHIA conference website
- Four (4) conference registrations

Diamond Sponsor $11,000
- Platinum Sponsor elements
- Recognition during General Session opening remarks
- Company name and logo displayed on Onsite Conference Program cover
- One (1) full-page ad in the Onsite Conference Program
- Company name and logo on all conference email correspondence
- Five (5) conference registrations
Additional Annual Conference Sponsorship Opportunities

**Opening Reception** ($3,000) Your company name and logo will be displayed in the conference program as sponsor for this event. In addition, your logo can be printed on napkins which will be used during the reception. You have the opportunity to upgrade the reception with entertainment, upgraded décor, and sponsor logos on reception signage. Co-sponsorship for up to four companies will be accepted.

**Keynote Speaker** ($3,500) Your organization will be the exclusive sponsor of one of two keynote presenters on Monday, August 29 or Tuesday, August 30.

**Benefits:**
- Sponsor will introduce keynote speaker (introduction written by AHIA)
- Sponsor’s logo displayed during the keynote introduction
- Sponsor’s logo on keynote speaker signs
- Opportunity to distribute a one-page promotional flyer at General Session (to be approved by AHIA and provided by sponsor at sponsor’s expense)
- Sponsor’s logo and 100-word description in the conference program, which is given to all attendees onsite
- Recognition on the AHIA website with a direct link to sponsor’s website
- Sponsor’s name and logo on signage throughout the conference
- Recognition at General Session

**Cyber Café** ($3,500) Nearly every attendee stops by the Cyber Café at some point or another, making this sponsorship a great means of promoting your company on a large scale. Your company name and logo will be featured on all Cyber Café signage, and you’ll have the opportunity to distribute approved literature in the computer area. The Cyber Cafe attracts attendees who want to stay connected with their colleagues, check their email or catch up on the latest headlines. This sponsorship provides 5-10 laptop stations with branded screensavers.

**Lanyards** ($3,500) All registrants will wear your company name, website address and phone number around their necks.

**Conference Welcome Bag** ($4,000) Your company name and logo will appear on the outside of the conference welcome bag provided to attendees.

**Pens** ($1,000) Your company name will appear on the body of the pen provided to attendees in the conference welcome bag.

**Highlighters** ($1,000) Your company logo and website will appear on the body of the highlighter provided to attendees in the conference welcome bag.

**Conference Advertising Opportunities:**
- Welcome Bag Page Insert due July 19 – $550
- Onsite Program Guide Full-Page Ad (Due July 19) – $950
- Onsite Program Guide Half-Page Ad (Due July 19) – $550

**Food and Hospitality Sponsorship:**

**Monday**
- Continental Breakfast $3,000
- Morning Refreshment Break $1,500
- Attendee Lunch $4,000
- Afternoon Refreshment Break $1,500

**Tuesday**
- Continental Breakfast $3,000
- Morning Refreshment Break $1,500
- Attendee Lunch $4,000
- Afternoon Refreshment Break $1,500

**Wednesday**
- Continental Breakfast $2,500
- Morning Refreshment Break $1,500
Annual Conference Exhibitor
- Basic Exhibitor Package: $1,650
- Deluxe Exhibitor Package: $2,200
- Application Late Fee (after July 20): $100
- Additional Exhibitor Only Passes - x $150 (Exhibitor floor access only)

Annual Conference Sponsorship Opportunities
- Monday Opening Reception: $3,000
- Mobile App: $2,500
- Device Charging Stations: $2,500
- Conference Wifi: $5,000
- Keynote Speaker: $3,500
- Cyber Café: $3,500
- Lanyards: $3,500
- Conference Welcome Bag: $4,000
- Pens: $1,000
- Highlighters: $1,000
- Monday Continental Breakfast: $3,000
- Monday Morning Refreshment Break: $1,500
- Monday Attendee Lunch: $4,000
- Monday Afternoon Refreshment Break: $1,500
- Tuesday Continental Breakfast: $3,000
- Tuesday Morning Refreshment Break: $1,500
- Tuesday Attendee Lunch: $4,000
- Tuesday Afternoon Refreshment Break: $1,500
- Wednesday Continental Breakfast: $2,500
- Wednesday Morning Refreshment Break: $1,500

Conference Advertising Opportunities
- Welcome Bag Page Insert due July 19 - $550
- Onsite Program Guide Full-Page Ad (Due July 19) - $950
- Onsite Program Guide Half-Page Ad (Due July 19) - $550

Payment Information
Please email info@ahia.org your preferred sponsorship opportunities. Invoices will be billed through the AHIA portal. Please contact rschuster@kellencompany.com with any additional questions.
Exhibit Regulations

To ensure your exhibiting experience at AHIA's Annual Conference is successful, please read the following rules and regulations carefully. By submitting an exhibitor registration application you agree to abide by these and any other rules and regulations set forth for this event.

Exhibit Space
Whenever possible, space assignments will be made by AHIA in keeping with the preferences for location requested by the exhibitor. Exhibitors wishing to avoid assignment of space adjacent to that of a particular exhibitor should indicate so on the application. In the event of conflicting requests for space, booth space will be assigned based upon the order in which applications with full payment are received. **AHIA reserves the right to make the final determination of all space assignments in the best interests of the exhibition.**

AHIA reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit, if, in the judgment of AHIA, said exhibitor or exhibit, or proposed exhibit, shall, in any respect, be deemed unsuitable. This reservation relates to persons’ conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any other items, without limitation, that affect the character of the exhibition. Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them, nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials which are not a part of their own regular products.

Exhibits
Two chairs per exhibitor, 6’ draped table, and one wastebasket will be provided to each exhibitor. **NOTE: To maintain uniformity and to prevent obstruction of the view of adjoining booths, displays must NOT be higher than 8’ in the back and 4’ high along dividers and aisles. No walls, partitions, decorations, or any other obstructions may be erected which in any way interfere with the view of any other exhibit.** Utilities (e.g. internet, telephone, etc) must be ordered directly from the designated vendors and are not included in the booth fee.

Exhibit Staff
Depending on exhibit package level, the exhibit fee includes “exhibit only” passes for booth representatives. These passes do not allow access to conference sessions. **Meals are included in the booth fee.** If additional representatives are needed, a fee of $150 per person applies.

Payment
Payment in full is expected at the time the exhibitor application is submitted.

Failure to Occupy
Space not occupied by the close of installation (unless previous written arrangements were made) will be forfeited by the exhibitor. AHIA may resell, reassign, or use the space. If display equipment is available, AHIA may choose to have the exhibit erected at the exhibitor's expense. The exhibitor is not relieved of the obligation to pay the full exhibit price.

Meeting Cancellation
It is mutually agreed that in the event of cancellation of the Annual Conference due to acts of God, war, terrorism, natural disaster, strikes, civil disorder, curtailment of transportation, government regulations, or other emergencies making it inadvisable, illegal or causes which would prevent its scheduled opening or continuance, then and thereupon, this agreement will be terminated. AHIA shall determine an equitable basis for the refund of such consideration of expenditures and commitments already made.

Cancellation of Exhibit Space
Cancellations of exhibit space must be directed in writing to rschuster@kellencompany.com. Refunds, less a $100 cancellation fee, will be made at the discretion of AHIA.

No refunds will be given for a cancellation made after July 19, 2022.

Additional Space
Requests for use of function space at the facility must be made in writing to AHIA. Upon receipt of request for function space, AHIA will notify you if space is available. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

Fire Protection
All exhibits must conform to fire laws, health regulations, electrical codes, and other ordinances of the local fire department. All materials are subject to the inspection of the local fire department and their regulations shall govern. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. The hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the local fire department.
**Liability**
Exhibitors shall protect, save and hold AHIA, and their officers, directors, employees, and agents; the hotel in which AHIA’s meeting is being conducted, and all agents and employees thereof; and show management and its officers, directors, employees and agents (hereinafter collectively called “Indemnities”) forever harmless from any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitors and further, exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs damages, liability, or expense (including attorney’s fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any property, person or persons, including the exhibitor, its agents employees and business invitees, which arise from or out of or by reasons of said exhibitor’s occupancy and use of the facilities, or any part thereof.

**Certificate of Insurance**
The AHIA does not provide insurance for exhibitors’ property. Exhibitors must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind.

**Damage to Property**
The exhibitor is liable for any damage caused to hotel floors, walls, or columns or to booth equipment or to other exhibitors’ property. The exhibitor may not mark, tack, make holes, or apply paint, lacquer, adhesives, or other coating to hotel floors, walls, or columns or to booth equipment.

**Americans with Disabilities Act**
Exhibitor represents and warrants (i) that its exhibit will be accessible to the full extent required by law; (ii) that its exhibit will comply with the American with Disabilities Act (ADA) and with any regulations implemented by the ADA; and (iii) that it shall indemnify and hold AHIA harmless from and against any and all claims and expenses, including attorneys’ fees and litigations expenses, that may be incurred by or asserted against AHIA, its officers, directors, agents, or employees on the basis of the exhibitor’s breach of this paragraph or noncompliance with any of the provision of the ADA.