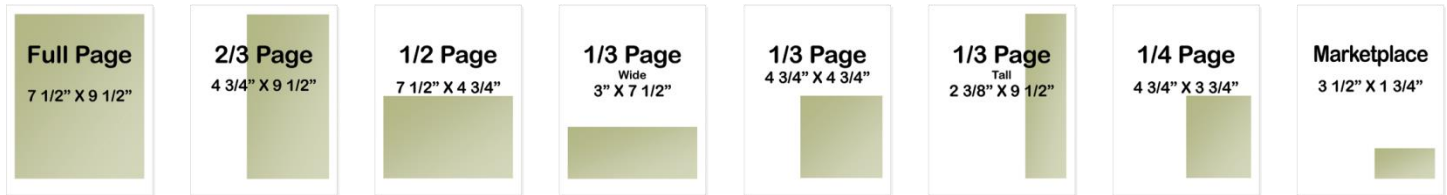


New Perspectives Advertising Opportunities

New Perspectives, the official publication (8 ½ x 11) of the Association of Healthcare Internal Auditors, is published quarterly for its members and others in the profession. *New Perspectives* is a valuable information forum covering all aspects of healthcare risk management, control and governance. Digital Insights, an abbreviated, electronic access-only publication is produced in June and December.



<i>New Perspectives/Digital Insights</i> * Cover positions based on availability				
	1X Per Insertion	2X Per Insertion	3X Per Insertion	4X Per Insertion
4 Color Cover Positions*	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$950	<input type="checkbox"/> \$900	<input type="checkbox"/> \$850
4 Color Full Page	<input type="checkbox"/> \$575	<input type="checkbox"/> \$545	<input type="checkbox"/> \$515	<input type="checkbox"/> \$485
4 Color 2/3 Page	<input type="checkbox"/> \$500	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400	<input type="checkbox"/> \$350
4 Color 1/2 Page	<input type="checkbox"/> \$440	<input type="checkbox"/> \$400	<input type="checkbox"/> \$360	<input type="checkbox"/> \$320
4 Color 1/3 Page	<input type="checkbox"/> \$375	<input type="checkbox"/> \$340	<input type="checkbox"/> \$315	<input type="checkbox"/> \$280
4 Color 1/4 Page	<input type="checkbox"/> \$300	<input type="checkbox"/> \$270	<input type="checkbox"/> \$240	<input type="checkbox"/> \$210
Business Card Marketplace	<input type="checkbox"/> \$150	<input type="checkbox"/> \$140	<input type="checkbox"/> \$120	<input type="checkbox"/> \$110



Specifications:

We cannot guarantee accurate reproduction of the files, if any of these specs are not followed.

- Artwork can be sent via email, FTP (write for instructions), or on a CD.
- Ads should be submitted in one of the following formats: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat PDF, EPS, TIF, or JPEG. All graphic files used in a document must be supplied along with that document, including those graphic images that are embedded in the document.
- All fonts (type 1 version fonts only) used in the document or in graphic elements in the document must be supplied with the file to ensure accurate image setting. Include both screen fonts and printer fonts, or convert to paths.
- All files must be images saved at 300 dpi or higher (original file format should be 300 dpi or higher).
- Colors should be CMYK.
- The publisher must receive all reproduction materials by the deadlines. When the publisher does not receive new materials by the closing date, the publisher will repeat the most recent ad of similar size. If there was no previous insertion, the client is liable for the cost of contracted space not used, and the unused space will be allocated at the discretion of the publisher.
- Please review the additional information on ad preparation on page 4. Full-page trim size is 8.5" x 11", live area is 7" x 9" and a 1/8" bleed is allowed on cover position full-page ads.

Submission/Publication Dates					
Issue	Materials Due Date	Publish Date	Issue	Materials Due Date	Publish Date
Spring	December 14	February 23	Summer	March 16	May 24
Fall	June 16	August 24	Winter	September 16	November 23
Digital Insights (June)	May 1	June 1	Digital Insights (December)	November 1	December 1

Website and e-Newsletter Advertising

Website Banner: Advertisements may be purchased to appear on the AHIA website, www.ahia.org. All banner ads will be linked to your site. Sold separately by contacting (972) 402.7023 or jsmith@multiview.com.

Job/Resume Listing: Post your classified online. With thousands of hits each month, you are sure to get your posting noticed. Visit www.AHIA.org and under the Marketplace tab, you will be able to access the job posting service. http://www.jobtarget.com/home/index.cfm?site_id=2681 for questions related to posting jobs, call: 860-437-5700 or email custserv@jobtarget.com.

e-News Banner Advertisements

Reach the entire AHIA membership in these e-mail blasts. All banner ads will be linked to your site. Submissions may be sent via email attachments or on CD. File type must be: GIF, JPEG, PNG, or EPS. Email banner ads: maximum size 450 x 60 pixels (40K max). The cost is \$100.00 per issue/per ad.

Advertising Packages

Full Page

Platinum		
Item	Amt. Due	Total Due
4 Full Page in NP	\$1,940.00	<input type="checkbox"/> \$2,940.00
Full Banner in e-News x 2	\$100.00	
Gold		
Item	Amt. Due	Total Due
3 Full Page in NP	\$1,545.00	<input type="checkbox"/> \$1,645.00
Full Banner in e-News x 2	\$100.00	
Silver		
Item	Amt. Due	Total Due
2 Full Page in NP	\$1,090.00	<input type="checkbox"/> \$1,190.00
Full Banner in e-News x 2	\$100.00	
Bronze		
Item	Amt. Due	Total Due
1 Full Page in NP	\$575.00	<input type="checkbox"/> \$675.00
Full Banner in e-News x 2	\$100.00	

Half Page

Platinum		
Item	Amt. Due	Total Due
4 Half Page in NP	\$1,280.00	<input type="checkbox"/> \$1,380.00
Full Banner in e-News x 2	\$100.00	
Gold		
Item	Amt. Due	Total Due
3 Half Page in NP	\$1,080.00	<input type="checkbox"/> \$1,180.00
Full Banner in e-News x 2	\$100.00	
Silver		
Item	Amt. Due	Total Due
2 Half Page in NP	\$800.00	<input type="checkbox"/> \$900.00
Full Banner in e-News x 2	\$100.00	
Bronze		
Item	Amt. Due	Total Due
1 Half Page in NP	\$440.00	<input type="checkbox"/> \$540.00
Full Banner in e-News x 2	100.00	

Payment Terms:

Advance payment required. Check, VISA, MasterCard, American Express and Discover accepted. **AHIA members and first-time advertisers qualify for a 10% discount.**

Liability: Liability claims arising from context of ads (text, representation, and illustration) are assumed by

advertisers and advertising agencies. The publisher reserves right of refusal of any advertising not in keeping with publisher's standard. Advertising that simulates editorial must have prior approval of publisher and may carry an "Advertisement" line at the top of each ad.



Order Form

Please type information in electronically or print clearly

Please send completed form to:

Michelle Cunningham
AHIA
10200 W. 44th Ave. Suite 304
Wheat Ridge, CO 80033
Phone: 303-327-7546 ext. 6120
Fax: 303-422-8894
E-mail: mcunningham@kellencompany.com

Confirmation of receipt will be sent.

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

New Perspectives Total	\$
e-News Banner Ad Total	\$
Advertising Package Total	\$
Additional Services	\$

Total Amount Due **\$**

Check (payable to AHIA)

Charge my:

VISA MC AMEX DISC

Card #:

Exp. Date:

CVV Code:

Name on Card:

Signature: [Click here to enter text.](#)